

## Output factsheet: Trainings, part 1

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Lead partner	Thüringer Landgesellschaft
Output number and title	O.T.2.1 Capacity building for the sustainable management of Reformation-themed cultural heritage
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### Summary description of the implemented training measure(s), explaining the specific goal(s) and target groups

#### Part 1: Trainings on “Preservation of Cultural Heritage”

An essential part of the project “European Cultural Route of Reformation (ECRR)” are international and local trainings aiming at a long-term and sustainable advancement of cultural heritage safeguarding and valorisation.

Preceding the local trainings, international Train-the-Trainer-Seminars (TTT) are enabling and training key actors from the partner regions in building and developing regional networks for enhancing their regional projects within ECRR.

#### Train-the-trainer seminar

The target group for the TTTs are key actors actively involved and well-networked in the respective ECRR regions with experience and competency to work in teams. Addressees are actors and stakeholders in fields like public administration (local and regional), regional management, church and church-related organizations as well as tourism boards or cultural NGOs.

The 1<sup>st</sup> TTT focussed on preservation of cultural heritage and took place in Erfurt on Nov. 27<sup>th</sup> 2017 with 52 participants. It provided innovative approaches and best practices to the participants and included sessions of common working in different settings. The main issues concerning the topic have been elaborated (awareness raising, development of goals and measures, financing, networking, do’s and don’ts). The various methods used will help the trainers in conducting their subsequent local stakeholder trainings.

#### Local trainings on preservation of cultural heritage

Local trainings had been conducted in all regions. Number of participants: 165

Target groups involved: public authorities, clergy, tourism operators, cultural heritage owners or promoters, development agencies and local volunteers.

Important goals of these trainings had been to explore financing possibilities, ways of raising awareness and to identify the key success factors for preservation for the own Reformation cultural heritage.

#### **NUTS region(s) where training(s) have been conducted (relevant NUTS level)**

##### **TTT Module 1 took place in Erfurt:**

NUTS 2: DEG0, Thüringen - NUTS 3: DEG01, Erfurt kreisfreie Stadt

##### **Local trainings took place in following regions:**

Slovenia: NUTS 2 - SI01 East Slovenia, NUTS 3 - SI014 Savinjska

Hungary: NUTS 2 - HU 32 Észak-Alföld; NUTS 3 - HU 323 Szabolcs-Szatmár-Bereg

Italy: NUTS 2 - ITC 1 Piedmont Region, NUTS 3 - ITC 11 Metropolitan Area of Turin

Czech Republic: NUTS 2 - CZ 03 Jihozápad (Southwest); NUTS 3 CZ 031 Jihočeský kraj

Czech Republic: NUTS 2 - CZ 03 Jihozápad (Southwest); NUTS 3 CZ 03 Plzeňský kraj

Germany: NUTS 2 - DEG0 Thüringen; NUTS 3 - DEG0C Gotha

Germany: NUTS 2 - DEE0 Sachsen-Anhalt; NUTS 3 - DEE0A Mansfeld-Südharz

Austria: NUTS 2 - AT31 Oberösterreich; NUTS 3 - AT315 Traunviertel

Poland: NUTS 2 - PL51 Dolnośląskie; NUTS 3 - PL518 Wrocławski

## Expected impact and benefits of the trainings for the concerned territories and target groups

### Train-the-trainer seminar

The 1st TTT reached 52 participants from all partner countries who now are capable of leading local seminars and trainings on preservation of cultural heritage. ECRR and the awareness for it will be spread manifold by these people in their regions and countries. The TTT as a basis for regional trainings leads to participation processes for developing ECRR on the sites. By this, identification with the ECRR project and the envisaged Reformation route is strengthened amongst the local stakeholders. Capacities to actively contribute to the route's and hence the projects sustainable success are enhanced.

### Local trainings on preservation of cultural heritage

Identifying of people and sources with good and existing new knowledge is important for the projects. Contacts to possible stakeholders allow aligning them in the next meetings. The "seed" of Routes of Reformation had been planted; many important people or interest groups have received information about Routes of Reformation. A common sense for the next workshops could have been established.

## Sustainability of the training(s) and developed training material(s) and their transferability to other territories and stakeholders

### Train-the-trainer seminar

The trainers are "ambassadors" for ECRR and local stakeholder involvement. Due to the following local seminars, the TTT is no one-time-event, but contents and methods are used in each of the seven project partner countries further on. The handbook on usable methods (which is part of the related training curriculum) is a good guideline for transferring this know-how into other countries. During the development of the TTT curriculum all the partners had the chance to submit their own examples, needs and challenges so that they could be addressed in the seminar.

### Local trainings

Historical facts and data have been gathered that can be used in publications or other activities within ECRR (or the subsequent Routes of Reformation") in the regions. Case studies, methods (e.g. method of evaluation of sites or stakeholder analysis and management) ideas and materials developed (like Power Point files) can be used as best practice example for the whole consortium or can be translated and used by partners.

## Lessons learned from the development and implementation of training measures and added value of transnational cooperation

### Train-the-trainer seminar

The 1st TTT showed that the impact of the training could be raised by sticking closer to the ECRR framework - best practices and group sessions should be designed as focused as possible on the needs of partners within ECRR. The contents and expectations to the participants should be clearly communicated some 10 days before the seminar. A good balance between input (theory and good practices) and group working is essential.

The input provided on projects and their problems or success has been appreciated. Especially during the group working sessions people had the chance to talk about and learn from experiences in other countries. The ability to use English as working language is important - those who were not able to talk in English clearly had some disadvantages.

### Local trainings

Method World Café had been used rather often because it creates a friendly and motivating atmosphere for discussing and brainstorming. The “apple tree method” is helpful because you can visualize contents quickly and arrange and re-arrange the picture. Information, presentation of good practices and a good schedule - but being prepared for flexibility - are important. Participants were impressed by ECRR which raised the value of the regional projects.

## References to relevant deliverables and web-links

If applicable, pictures or images to be provided as annex

### Deliverables:

D.T2.1.1 - Good Practice Catalogue of existing certified cultural routes: 13 routes have been described addressing management, financing, quality, offers and success factors

D.T2.1.2. - Capitalization Report: Points out the most important issues of the route's analysis to be considered in the training programs

D.T2.2.1 - Training Curriculum for the Preservation of Cultural Heritage

D.T2.2.2 - Documentation of Training on Preservation of Cultural Heritage

### Web-link:

[http://www.interreg-central.eu/Content.Node/ECRR/Train-the-trainer-on-preservation-\(No.-1\).html](http://www.interreg-central.eu/Content.Node/ECRR/Train-the-trainer-on-preservation-(No.-1).html)

Annex 1: Pictures of the 1<sup>st</sup> TTT in Erfurt in Nov. 2017



## Annex 2: Pictures of local trainings on “Preservation of Cultural Heritage”

