

NEWSLETTER



HAPPY AGING LAB STUDY VISIT

14.01.2020, Hasselt, Belgium

In 2008, a group of business managers, scientists and leading experts in the care sector joined forces by establishing an independent platform to promote more entrepreneurship and better quality care through innovation. Under the guidance of Professor Piet Stinissen, Dean of the Faculty of Medicine and Natural Sciences of the University of Hasselt, Happy Aging LIVING LAB has become an inspiring membership organization.



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Yes!DELFT LIVING LAB STUDY VISIT

15.01.2020, Delft, the Netherlands

A leading technology incubator in Europe. YES! Delft helps to exert a positive influence on the world through entrepreneurship and an extensive startup ecosystem. The team is actively involved in supporting startups to strengthen and enable their founders to implement their business plans in the field of innovation. One of the thematic areas of Yes! Delft are innovations in medicine and care. The medical device and technology market is changing rapidly, driving fundamental innovations that save lives. The development of innovation and changes in the MedTech sector are taking place at a rapid pace.

By 2021, this market is expected to reach \$ 500 billion in sales. However, MedTech innovations go through a long process of various certification, clinical validation, compliance with specific regulations before they reach the sales stage.



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Genova meeting WPT1

28-30.01.2020 Genova, Liguria Region, Italy

The main aim of the Genova meeting, Italy, was to present the results of regional analyses carried out by partners mapping existing channels, collect good practices and reveal barriers and motivation factors 3 key areas: 1. senior engagement, 2. business engagement and 3. cooperation mechanisms within regional innovation systems, co-creation and open innovation practices. The research in Poland, Czech Republic, Slovakia, Italy, Austria and Hungary was based on the same methodology.



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I-CARE-SMART is also devoted to research!

Within the framework of the regional analysis, the partners organised two expert interviews, two group interviews with elderly people and one with a focus group with relatives providing care and specialists working with elderly people in each region.

In addition, all partners conducted a desk research to learn the basic facts about the life situation of older people in the countries concerned.

In total we have conducted:

- ◆ 18 group focus interviews with elderly people (81 participants),
- ◆ 7 focus groups with formal and informal people working with older people (56 participants),
- ◆ 12 individual expert interviews with organisations (13 participants).

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Project Partners



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ABOUT US

This transnational cooperation project is funded by Interreg CENTRAL EUROPE Programme funded under the European Regional Development Fund.

I-CARE-SMART aims to bring innovation closer to senior citizens by introducing innovative products and services with the active involvement of users and boost the silver economy.



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