



## Final Conference, Ljubljana, 22 May 2019

**Chamber of Commerce and Industry of Slovenia**  
**Dimičeva 13, 1504 Ljubljana**  
**(Hall A, 1st floor)**

### PROGRAM

- 10:00–11:00 Registration and Welcome Coffee
- 11:00–11:15 Opening and Welcome Address  
**Tatjana Zagorc**, CCIS-Chamber of Agricultural and Food Enterprises  
**Marko Močnik**, Pomurje Technology Park  
**Bojan Pahor**, Ministry of Agriculture, Forestry and Food of Slovenia

#### **PART 1: INTRODUCTION**

- 11:15–11:25 **Presentation of Central Europe program**  
**Chiara Casarella**, Joint Secretariat CE
- 11:25–11:40 **Smart specialization strategy**  
**Peter Wostner**, Government Office for Development and European Cohesion Policy of Slovenia
- 11:40–11:55 **I-CON outputs presentation**  
**Borut Zrim**, Pomurje Technology Park
- 11:55–12:25 COFFEE BREAK

#### **PART 2: CHALLENGES**

- 12:25–12:55 **Innovation challenges in food industry**  
**Aleš Kuhar**, Biotechnical Faculty UL Slovenia
- 12:55–13:15 **Food Quality, Safety and Labelling**  
**Zsófia Kertész**, Cambden BRI Hungary
- 13:15–13:35 **Food Packaging Design in I-CON Project - the Making**  
**Lorenzo Secco**, Unisef Italy
- 13:35–13:55 **Mechatronics**  
**Eva Breuer**, BizUp Austria
- 13:55–14:45 LUNCH BREAK

### **PART 3: PILOTS AND ROUNDTABLE**

- 14:45–15:15      **I-CON experiences with pilot actions + video testimonials**  
*Zsófia Kertész, Campden BRI Hungary*  
*Petra Medved Djurašinić, CCIS-CAFE Slovenia*
- 15:15–16:00      Roundtable  
**»I-CON, I CAN - Cooperation for future success and innovation boost of food sector«**
- Participants:*  
*Tatjana Zagorc, CCIS-Chamber of Agricultural and Food Enterprises Slovenia*  
*Marko Močnik, Pomurje Technology Park Slovenia*  
*Gorazd Jenko, Government Office for Development and European Cohesion Policy of Slovenia*  
*Darko Simončič, Ministry of Agriculture, Forestry and Food of Slovenia (tbc)*  
*Levente Zelenák, Campden BRI Hungary*
- 16:00–16:15      CONFERENCE CLOSURE  
*Marko Močnik, Pomurje Technology Park Slovenia*

Moderator:

*Petra Medved Djurašinić,*  
*CCIS-Chamber of Agricultural and Food Enterprises Slovenia*