

TEMPLATE

Output factsheet: Strategies and action plans

Version 1

Project index number and acronym	CE1344 Store4HUC
Lead partner	Development agency Sinergija (DA Sinergija)
Output number and title	Output O.T1.1: Stakeholder deployment concept
Responsible partner (PP name and number)	4ward Energy Research GmbH (PP4)
Project website	https://www.interreg-central.eu/Store4HUC
Delivery date	31.10.2019

Summary description of the strategy/action plan (developed and/or implemented)

The first deliverable in WP 1 deals with the concept of the stakeholder involvement strategy. The plan is, that each participating city will establish a deployment desk composed of representatives and relevant stakeholders as well as selected market actors whose support will be needed for the future implementation of the pilot systems. These desks will be the main interface between the project team and the local/regional/national stakeholders. Once established the desks will maintain as contact with the market actors and invite them to relevant workshops, seminars and events throughout the project duration. The deployment desk should also ensure that related stakeholders benefit from the participation in the project and that the project outcomes (pilot sites, tool, etc.) consider their expectations.

The corresponding deliverable D.T.1.1.1 is divided into two parts, transnational and regional. While the transnational part deals with the stakeholder involvement process on a general base, the regional parts explain the situation in every participating country. The focus is on the identification and on the involvement of the relevant stakeholders in the deployment desk meetings. The role of every stakeholder as well as the communication channels are clarified. Moreover, a first plan of the time-wise stakeholder cooperation and engagement for follow up activities has been developed, and the benefits of the stakeholder involvement has been discussed, to ensure, that every stakeholder will benefit from the participation in the Store4HUC project.

In total 51 stakeholders have confirmed their attendance in the deployment desk meetings. Due to the different kind of pilot plants, the different initial situations and regulations in every country, the stakeholder groups are different; ranging from slope elevator producer to district heating companies or members of the church. Nevertheless, the challenge of integrating storage solutions in historical urban centers (HUC) is similar in every

country and there are a lot of parallels and synergies between the four pilot plants, where they can learn and profit from each other.

At least 4 Deployment desks meetings are planned per country

- 1) 09.2019: Problems, needs and opportunities on EMS and energy storage planning
- 2) 07.2020: Pilot execution
- 3) 04.2021: Upscaling the results
- 4) 01.2022: Transferring the results

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

Municipality of Weiz (Austria, NUTS 3 - AT224), Municipality of Lendava (Slovenia, NUTS 3 - SI011), Comune di Cuneo (Italy, NUTS 3 - ITC16), Krapina-Zagorje County (Croatia, NUTS 3 - HR041)

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The target of the deployment desk is to ensure that every stakeholder benefit from the participation in the deployment desk meetings. The additional knowledge of the internal stakeholders, these are those who are part of the project team, will be very valuable for the development of the pilot plants. But also, the external stakeholders will benefit from the knowledge which is generated in the project. The involvement strategy including the expected benefits for the most important stakeholder groups can be summarized as follows:

- Technical experts: For every pilot site the knowledge transfer with technical experts from different fields will be an advantage. The kind of invited experts is varying depending on the storage to be installed (thermal, electrical, etc.) and other planned measures. Some of them are already in the project team and some will be involved as external stakeholders.
- Local energy agencies: The knowledge transfer with local energy agencies which are focused on RES will also be an advantage for both sides and will enlarge the purview of the project.
- Local authorities/politicians: The success of this project is strongly depending on the support of the local authorities and politicians. Therefore, the project team will ensure a close cooperation with them. Many of them as for example the Municipality of Lendava or the City of Cuneo are already partner within the project. Others will be involved as external stakeholders.
- Representatives for the cultural heritage protection: The installations of storages in historical urban areas require a close cooperation with the cultural heritage protection office, as their agreement is necessary for many installations in protected areas. On the other hand, these offices can also profit from good practice examples and knowledge transfer from other countries.
- Other municipalities: Also, other municipalities will be important stakeholders as one project goal is to invent a good practice example which can be replicated in other areas as well. Moreover, the project team can benefit from the experiences other municipalities may have.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

The stakeholder cooperation is very important for the project Store4HUC and will be a major task in every participating country/region. The deployment desk meetings will be the instrument to ensure a close cooperation with the different stakeholder groups, but there will be more events during the project runtime where stakeholders may participate. The goal is to involve the stakeholders in the planning, the implementation, and the evaluation processes as well as in follow-up activities. Due to the involvement of other municipalities as stakeholders, the transferability of the gained knowledge to other territories is already ensured during the project period. Moreover, all relevant findings, as well as the developed tools of the project will be published and have open accesses.

The concept of the stakeholder involvement has been written primary for the integration of storages in historical urban centers, but the general idea of the deployment desk can easily be adapted for further projects with a different focus.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

- An early start followed by continuous communication with employees and stakeholders is crucial for the success of such a project. Especially the close cooperation with the monument protection authority is very important if listed buildings are involved.
- Always to include stakeholders from different fields, from the horizontal and vertical perspective.
- There are differences in stakeholder related to the type of pilot (kind of storage, regulation in regards to listed buildings, etc.). Respective stakeholder groups are defined for such projects in general (e.g. technical experts, representatives of municipalities, etc.), they have to be adopted to the respective needs of the particular pilot.
- Transnational cooperation brings experiences to the project partners and exchanging the knowledge in the frame of the stakeholder involvement. E.g. Austrian and German partners have a longer tradition in stakeholder involvement what can be transferred to other European regions.
- Commitment from the stakeholders can be gained by active involvement (invitations to the meetings, allow them to speak and express the opinion); benefit and appropriate measures promote the commitment.

References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex

D.T1.1.1: Concept of “deployment desks”: <https://www.interreg-central.eu/Content.Node/D.T.1.1.1-Concept-deployment-desk.pdf>

D.T1.1.2: Documentation on decisions of 1st “deployment desk meeting”: <https://www.interreg-central.eu/Content.Node/D.T.1.1.2-First-deployment-desk-transnational-documentation.pdf>

D.C.6.7: Documentation on Kick-off event in every HUC: <https://www.interreg-central.eu/Content.Node/D.C.6.7-Kick-off-events-in-HUCs-public.pdf>